

# paulconsigliodesign

## :: Skills + Programs

Creative skills using InDesign, Photoshop, Illustrator, QuarkXpress, Dreamweaver, Flash, CSS, XHTML, XML, Camtasia, Premiere Pro, After Effects, ProTools LT, and Reason

## :: Education

Bachelor of Science in Design - 1988 Buffalo State College

## :: Experience

>**Obeo, Inc.** - 2008 june to 2009 february > Graphic + Web Designer

Designing all print collateral, postcards, and tradeshow booths. Responsible for creating the new user interface for the new upcoming web site to be introduced in near future. Also assisted in creating video shockwave files, wordpress blog, and tutorial site.

>**Equis International (Reuters)** - 2005 april to 2008 may > Marketing Specialist, Creative Director, Graphic + Web Designer

Designing all collateral for a Reuters software company with focus on the main products MetaStock and Dynamic Trend. This includes web redesign, web graphics, web banners, brochures, package design, national magazine advertisements, national newspapers, trade show booths, environmental graphic displays, flyers, packaging, and direct mail

>**Various freelance web site projects** - present > Freelance Graphic + Web Designer

Mainly creating web sites for the Downtown Alliance/Chamber of Commerce, Audrey Marketing, Omni Fitness, Red Lotus School of Movement to name a few. All created from ground up using Adobe's Creative Suite (Dreamweaver, Flash, etc.) to meet the clients' specific needs and timelines. The sites were created without tables using css, flash for accent and function, and xml.

>**Datamark, Inc.** - 2004 june to 2005 april > Graphic + Web Designer

Brainstorming concepts and design for direct mail and micro web sites for colleges and institutes throughout the United States and Canada. All pieces are tracked and rated by our team members to hit our precise goal—the potential student

>**Eagle Gate College** - 2004 december to present > Graphic Designer > freelance

Designed collateral for new downtown campus including postcards, mailers, full-page advertisements, window graphics/signs, and invites. Re-designed the school's web site, including flash and an easy to update CSS. The new downtown design has made such an impact, the other three campuses will also adopt the new look. Member of the Graphic Design Curriculum Advisory Board

>**Audrey Marketing** - 2003 december to present > Graphic + Web Designer > freelance

Designed branding and image for web site and PR company. Constant updating of clients and information on an ongoing basis. Clients include celebrities of the TLC show "While You Were Out"

>**Utah College of Massage Therapy** - 2000 march to 2004 december > S. Graphic Designer

Designed all collateral for all eight campuses. This includes multiple 100+ page catalogs, brochures, national magazine advertisements, local advertisements, trade show booths, web graphics, environmental graphic displays, flyers, billboards, and forms. Responsible for blue-lines, press checks, photography, and client satisfaction. Also accountable for networking design department computer systems, back-up, and purchasing new equipment/software

>**Clipper Publishing** - 1998 june to 2000 january > Graphic Designer

Newspaper layout, advertisements, Utah Spirit magazine design and layout

>**Wolf Mansfield Bolling** - 1994 august to 1995 august > Freelance Graphic Artist

Illustrations, layouts, mock-ups, and marker rendering for Fisher-Price

>**Printing Prep, Inc.** - 1988 may to 1990 august > Spectacolor Manager/Artist

Color imaging, mock-ups for prototypes and commercials, camera work, billing, and customer service

## :: Attributes and Skills

Advanced Macintosh skills, excellent interpersonal communication, ability to interface with all levels of management, detail-orientation

